

ECMAA 2020 STRATEGY SUMMARY

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Mission

As an independent not-for-profit association with no political or religious affiliation, ECMAA is committed to serving the needs of the Ethiopian community in the NY tri-state area. ECMAA does this through the coordination of cultural and educational activities and by leveraging the experience of its membership base to share knowledge, skills, and resources with those in need of assistance

Vision

To build a thriving, empowered and fully integrated community that has the capacity to share its culture and values while taking full advantage of the socio-economic and educational opportunities available in the larger society

Objectives






Active
Membership

Share
Resources

Create
Opportunities

Promote
Heritage

Target audience

Geography	Demographic
 <p>New York City New Jersey Connecticut</p>	 <p>Families</p>  <p>Elderly</p>  <p>Students</p>  <p>Young Professionals</p>

Drivers



Education



Heritage



Social Services



Networking

Foundation

Event Planning

Community
Outreach

Volunteering

Fundraising